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## ABSTRACT

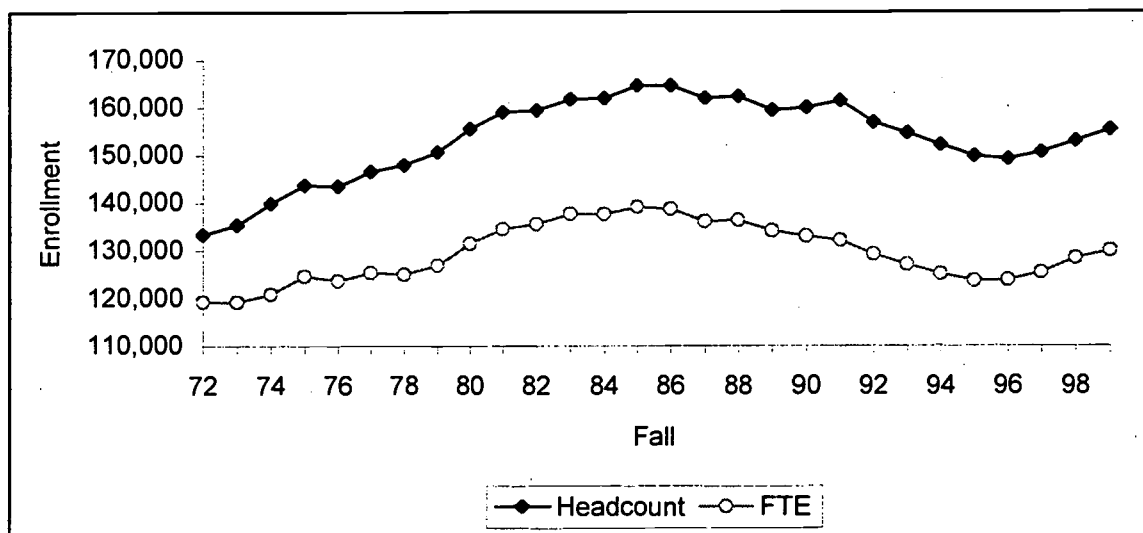
This publication presents data on enrollment trends within the University of Wisconsin (UW) System from fall 1989 to fall 1999. Tables include an: historical profile of full-time equivalent (FTE) enrollment; historical profile of headcount enrollment; historical profile of undergraduate FTE enrollment; historical profile of undergraduate headcount enrollment; historical profile of graduate/professional FTE enrollment; historical profile of graduate/professional headcount enrollment; historical profile of percent deviation from FTE targets; and UW System actual and target FTE enrollment, fall 1999. A chart of the UW System headcount FTE enrollments for fall 1972-fall 1999 is also presented. Highlights noted by the report include: the fall 1999 FTE enrollment was 129,961 (up 1.2 percent from fall 1998); the fall 1999 headcount enrollment was 155,298 (up 1.6 percent from fall 1998); and the UW System exceeded its fall 1999 FTE enrollment target by 1.4 percent. (SM)



# Informational Memorandum

## Trends in Enrollment: Fall 1999 Update

**UW System Headcount and FTE Enrollments  
Fall 1972 to Fall 1999**



### Highlights

- **Fall 1999 full-time equivalent (FTE) enrollment** ..... 129,961  
Up 1,590 (1.2%) from Fall 1998.  
Details shown in Table 1.
- **Fall 1999 headcount enrollment** ..... 155,298  
Up 2,372 (1.6%) from Fall 1998.  
Details shown in Table 2.
- **UW System exceeds its Fall 1999 full-time equivalent (FTE) enrollment target by 1,805 FTE (1.4%).**  
Four institutions met (within +/- 1.0%) their FTE enrollment targets.  
Nine institutions exceeded (more than +1.0%) their FTE enrollment targets.  
One institution fell below (more than -1.0%) its FTE enrollment target.  
Details shown in Table 8.

The University of Wisconsin System  
Office of Policy Analysis and Research  
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1534 Van Hise Hall  
1220 Linden Drive  
Madison, WI 53706  
(608) 262-6441

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Fall FTE enrollment declined from 1989 to 1995 and has continued to rise steadily since Fall 1995 (Table 1). In Fall 1999, the UW System enrolled 129,961 full-time equivalent (FTE) students. This represents an increase of 1,590 FTE students, or 1.2%, from Fall 1998.

**Table 1**  
**The University of Wisconsin System**  
**Historical Profile of FTE Enrollment, Fall 1989 to Fall 1999**

	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
MSN	37,686	37,489	37,040	36,214	35,156	34,552	34,250	34,399	34,763	34,923	35,199
MIL	16,845	17,227	17,306	16,436	16,069	15,455	15,038	14,983	15,555	15,976	16,369
<b>Sub.</b>	<b>54,531</b>	<b>54,716</b>	<b>54,346</b>	<b>52,650</b>	<b>51,225</b>	<b>50,007</b>	<b>49,288</b>	<b>49,382</b>	<b>50,318</b>	<b>50,899</b>	<b>51,568</b>
EAU	9,852	9,587	9,307	9,181	9,175	9,241	9,238	9,343	9,370	9,556	9,318
GBY	4,003	4,006	4,342	4,123	4,189	4,307	4,183	4,319	4,333	4,475	4,365
LAC	8,564	8,177	8,103	7,740	7,957	7,902	8,121	8,379	8,427	8,591	8,576
OSH	9,332	9,583	9,264	9,259	9,094	9,034	8,964	8,817	8,791	9,023	9,038
PKS	3,554	3,646	3,508	3,465	3,404	3,376	3,262	3,122	3,216	3,311	3,529
PLT	5,107	4,859	4,930	4,761	4,620	4,663	4,640	4,610	4,561	4,691	4,847
RVF	4,872	4,614	4,827	4,803	4,683	4,814	4,691	4,821	4,926	5,189	5,193
STP	8,208	7,992	7,889	7,825	7,794	7,658	7,630	7,611	7,690	7,696	7,749
STO	6,993	6,964	7,055	6,805	6,648	6,675	6,559	6,625	6,697	6,865	6,911
SUP	2,078	2,091	2,356	2,273	2,072	2,041	1,988	2,028	2,043	2,113	2,176
WTW	9,120	8,780	8,684	8,756	8,727	8,651	8,631	8,766	8,891	9,026	8,990
<b>Sub.</b>	<b>71,683</b>	<b>70,299</b>	<b>70,265</b>	<b>68,991</b>	<b>68,363</b>	<b>68,362</b>	<b>67,907</b>	<b>68,441</b>	<b>68,945</b>	<b>70,536</b>	<b>70,692</b>
UWC	7,921	7,986	7,495	7,565	7,468	6,728	6,389	6,029	6,130	6,935	7,700
<b>UWS</b>	<b>134,135</b>	<b>133,001</b>	<b>132,106</b>	<b>129,206</b>	<b>127,056</b>	<b>125,097</b>	<b>123,584</b>	<b>123,852</b>	<b>125,393</b>	<b>128,371</b>	<b>129,961</b>

Fall headcount enrollment declined from 1991 to 1996 and has continued to rise since Fall 1996 (Table 2). In Fall 1999, the UW System headcount enrollment was 155,298 students. This represents an increase of 2,372 students, or 1.6%, from Fall 1998.

**Table 2**  
**The University of Wisconsin System**  
**Historical Profile of Headcount Enrollment, Fall 1989 to Fall 1999**

	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
MSN	43,282	43,092	42,997	41,752	40,412	39,785	39,535	39,306	39,700	39,517	40,045
MIL	24,856	25,380	25,456	24,341	23,794	22,984	22,342	21,877	22,251	22,600	22,964
<b>Sub.</b>	<b>68,138</b>	<b>68,472</b>	<b>68,453</b>	<b>66,093</b>	<b>64,206</b>	<b>62,769</b>	<b>61,877</b>	<b>61,183</b>	<b>61,951</b>	<b>62,117</b>	<b>63,009</b>
EAU	10,773	10,643	10,495	10,431	10,342	10,342	10,315	10,512	10,480	10,682	10,402
GBY	4,776	4,801	5,551	4,933	5,525	5,633	5,438	5,533	5,436	5,603	5,442
LAC	8,977	8,746	8,787	8,354	8,657	8,585	8,787	9,041	9,076	9,290	9,295
OSH	10,828	11,098	11,116	10,973	10,742	10,534	10,481	10,393	10,620	10,769	10,783
PKS	5,221	5,113	5,088	5,031	5,009	5,027	4,851	4,532	4,696	4,655	4,951
PLT	5,442	5,230	5,445	5,265	5,134	5,149	5,056	5,105	5,035	5,016	5,340
RVF	5,236	5,196	5,564	5,438	5,243	5,406	5,233	5,327	5,396	5,570	5,711
STP	8,878	8,806	8,752	8,618	8,615	8,430	8,412	8,361	8,455	8,517	8,544
STO	7,320	7,442	7,598	7,343	7,175	7,412	7,072	7,322	7,411	7,604	7,517
SUP	2,563	2,615	3,107	2,938	2,578	2,589	2,584	2,640	2,573	2,632	2,741
WTW	10,270	10,184	10,482	10,544	10,549	10,432	10,432	10,398	10,564	10,628	10,653
<b>Sub.</b>	<b>80,284</b>	<b>79,874</b>	<b>81,985</b>	<b>79,868</b>	<b>79,569</b>	<b>79,539</b>	<b>78,661</b>	<b>79,164</b>	<b>79,742</b>	<b>80,966</b>	<b>81,379</b>
UWC	10,998	11,633	10,908	10,912	10,845	9,821	9,267	8,795	8,881	9,843	10,910
<b>UWS</b>	<b>159,420</b>	<b>159,979</b>	<b>161,346</b>	<b>156,873</b>	<b>154,620</b>	<b>152,129</b>	<b>149,805</b>	<b>149,142</b>	<b>150,574</b>	<b>152,926</b>	<b>155,298</b>

As seen with total FTE enrollment, undergraduate FTE enrollment has increased each year since Fall 1995 (Table 3). Undergraduate FTE enrollment increased in Fall 1999 to 115,435. This represents a 1,360, or 1.2%, increase from Fall 1998.

**Table 3**  
**The University of Wisconsin System**  
**Historical Profile of Undergraduate FTE Enrollment, Fall 1989 to Fall 1999**

	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
MSN	28,089	27,709	27,125	25,965	24,859	24,502	24,601	25,203	25,789	25,883	25,839
MIL	14,609	14,868	14,854	14,059	13,686	13,042	12,653	12,674	13,192	13,664	14,087
<b>Sub.</b>	<b>42,698</b>	<b>42,577</b>	<b>41,979</b>	<b>40,024</b>	<b>38,545</b>	<b>37,544</b>	<b>37,254</b>	<b>37,877</b>	<b>38,981</b>	<b>39,547</b>	<b>39,925</b>
EAU	9,626	9,315	9,077	8,943	8,919	8,994	8,992	9,122	9,135	9,322	9,115
GBY	3,919	3,922	4,256	4,066	4,099	4,212	4,098	4,240	4,284	4,429	4,307
LAC	8,227	7,814	7,728	7,429	7,586	7,554	7,770	7,992	8,000	8,118	8,113
OSH	8,755	9,001	8,658	8,698	8,529	8,454	8,339	8,178	8,145	8,416	8,457
PKS	3,473	3,594	3,467	3,429	3,355	3,314	3,184	3,065	3,148	3,247	3,480
PLT	5,002	4,741	4,819	4,642	4,503	4,536	4,517	4,499	4,465	4,596	4,771
RVF	4,596	4,337	4,546	4,581	4,457	4,577	4,455	4,592	4,698	4,978	4,984
STP	7,973	7,746	7,652	7,570	7,507	7,424	7,417	7,420	7,504	7,513	7,571
STO	6,585	6,568	6,623	6,412	6,257	6,282	6,187	6,197	6,283	6,458	6,502
SUP	1,860	1,852	2,087	2,057	1,866	1,818	1,771	1,806	1,850	1,940	2,004
WTW	8,569	8,240	8,093	8,182	8,170	8,084	8,096	8,282	8,419	8,576	8,505
<b>Sub.</b>	<b>68,585</b>	<b>67,130</b>	<b>67,006</b>	<b>66,009</b>	<b>65,248</b>	<b>65,249</b>	<b>64,826</b>	<b>65,393</b>	<b>65,931</b>	<b>67,593</b>	<b>67,809</b>
UWC	7,921	7,986	7,495	7,565	7,468	6,728	6,389	6,026	6,130	6,935	7,700
<b>UWS</b>	<b>119,204</b>	<b>117,693</b>	<b>116,480</b>	<b>113,598</b>	<b>111,261</b>	<b>109,521</b>	<b>108,469</b>	<b>109,296</b>	<b>111,042</b>	<b>114,075</b>	<b>115,435</b>

After declining for several years, undergraduate headcount enrollment has been increasing for the past four years (Table 4). Undergraduate headcount enrollment increased 2,532 from Fall 1998. This represents a 1.9% increase from Fall 1998 and is the highest undergraduate headcount enrollment since Fall 1992.

**Table 4**  
**The University of Wisconsin System**  
**Historical Profile of Undergraduate Headcount Enrollment, Fall 1989 to Fall 1999**

	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
MSN	31,846	31,485	31,093	29,553	28,232	27,907	28,058	28,392	29,037	29,016	29,372
MIL	20,315	20,585	20,557	19,715	19,116	18,244	17,667	17,428	17,685	18,203	18,693
<b>Sub.</b>	<b>52,161</b>	<b>52,070</b>	<b>51,650</b>	<b>49,268</b>	<b>47,348</b>	<b>46,151</b>	<b>45,725</b>	<b>45,820</b>	<b>46,722</b>	<b>47,219</b>	<b>48,065</b>
EAU	10,251	10,002	9,977	9,891	9,777	9,812	9,774	10,032	9,986	10,166	9,926
GBY	4,546	4,590	5,316	4,811	5,296	5,394	5,220	5,322	5,299	5,462	5,288
LAC	8,405	8,108	8,168	7,802	8,016	8,004	8,207	8,465	8,463	8,612	8,637
OSH	9,295	9,530	9,463	9,492	9,274	9,104	8,882	8,734	8,858	9,137	9,181
PKS	4,930	4,956	4,963	4,920	4,856	4,826	4,616	4,361	4,486	4,483	4,811
PLT	5,222	5,004	5,232	5,029	4,909	4,916	4,844	4,875	4,837	4,835	5,192
RVF	4,738	4,687	5,063	5,019	4,801	4,928	4,794	4,943	4,992	5,226	5,382
STP	8,430	8,315	8,268	8,154	8,059	7,989	8,016	8,023	8,123	8,165	8,222
STO	6,777	6,886	6,983	6,803	6,617	6,755	6,563	6,701	6,743	6,965	6,931
SUP	2,055	2,075	2,511	2,424	2,129	2,112	2,071	2,110	2,194	2,267	2,384
WTW	9,097	8,998	9,092	9,254	9,306	9,222	9,225	9,337	9,523	9,599	9,582
<b>Sub.</b>	<b>73,746</b>	<b>73,151</b>	<b>75,036</b>	<b>73,599</b>	<b>73,040</b>	<b>73,062</b>	<b>72,212</b>	<b>72,903</b>	<b>73,504</b>	<b>74,917</b>	<b>75,536</b>
UWC	10,998	11,633	10,908	10,912	10,845	9,821	9,267	8,795	8,881	9,843	10,910
<b>UWS</b>	<b>136,905</b>	<b>136,854</b>	<b>137,594</b>	<b>133,779</b>	<b>131,233</b>	<b>129,034</b>	<b>127,204</b>	<b>127,518</b>	<b>129,107</b>	<b>131,979</b>	<b>134,511</b>

After yearly declines from Fall 1991 to Fall 1998, Fall 1999 graduate/professional FTE enrollment increased from Fall 1998 (Table 5). In Fall 1999, graduate/professional FTE enrollment increased by 230, or 1.6%, from Fall 1998. The increase in UW-Madison's professional FTE enrollment and headcount enrollment (Table 6) is largely due to changes made to Pharmacy program offerings which shifted enrollments from undergraduate to graduate/professional programs.

**Table 5**  
**The University of Wisconsin System**  
**Historical Profile of Graduate/Professional FTE Enrollment, Fall 1989 to Fall 1999**

	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
<b>MSN</b>											
Masters	3,485	3,604	3,728	3,674	3,427	3,113	2,879	2,727	2,681	2,612	2,638
Ph.D.	4,307	4,360	4,415	4,759	5,035	5,081	4,944	4,647	4,405	4,376	4,593
Prof.	1,805	1,816	1,772	1,816	1,835	1,856	1,827	1,821	1,888	2,052	2,130
Total	9,597	9,780	9,915	10,249	10,297	10,050	9,650	9,195	8,974	9,040	9,361
<b>MIL</b>											
Masters	1,660	1,788	1,870	1,790	1,784	1,823	1,806	1,727	1,809	1,766	1,726
Ph.D.	575	571	582	587	599	590	578	582	554	547	557
Total	2,235	2,359	2,452	2,377	2,383	2,413	2,384	2,309	2,363	2,313	2,283
<b>Sub.</b>	11,832	12,139	12,367	12,626	12,680	12,463	12,034	11,504	11,337	11,353	11,644
<b>EAU</b>	226	272	230	238	256	247	245	221	235	234	203
<b>GBY</b>	84	84	86	57	90	95	85	79	49	46	59
<b>LAC</b>	337	363	375	311	371	348	351	387	427	473	463
<b>OSH</b>	577	582	606	561	565	581	626	640	646	608	581
<b>PKS</b>	81	52	41	36	49	62	78	57	68	64	48
<b>PLT</b>	105	118	111	119	117	127	122	111	96	95	76
<b>RVF</b>	276	277	281	222	226	237	236	229	228	211	209
<b>STP</b>	235	246	237	255	287	234	214	191	186	183	177
<b>STO</b>	408	396	432	393	392	393	372	429	414	407	409
<b>SUP</b>	218	239	269	216	206	223	217	223	193	173	173
<b>WTW</b>	551	540	591	574	558	566	535	484	472	451	485
<b>Sub.</b>	3,098	3,169	3,259	2,982	3,117	3,113	3,081	3,051	3,014	2,945	2,883
<b>UWS</b>	<b>14,930</b>	<b>15,308</b>	<b>15,626</b>	<b>15,608</b>	<b>15,797</b>	<b>15,576</b>	<b>15,115</b>	<b>14,555</b>	<b>14,351</b>	<b>14,296</b>	<b>14,526</b>

Graduate/Professional headcount enrollment has decreased since Fall 1993 and remains lower than Fall 1989's headcount enrollment (Table 6). Graduate/Professional headcount enrollment in Fall 1999 declined by 160, or 0.8%, from Fall 1998.

**Table 6**  
**The University of Wisconsin System**  
**Historical Profile of Graduate/Professional Headcount Enrollment, Fall 1989 to Fall 1999**

	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
<b>MSN</b>											
Masters	4,894	5,035	5,246	5,132	4,830	4,417	4,080	3,762	3,652	3,521	3,535
Ph.D.	4,720	4,763	4,869	5,231	5,505	5,600	5,564	5,313	5,108	4,939	4,989
Prof.	1,822	1,809	1,789	1,836	1,845	1,861	1,833	1,839	1,903	2,041	2,149
Total	11,436	11,607	11,904	12,199	12,180	11,878	11,477	10,914	10,663	10,501	10,673
<b>MIL</b>											
Masters	3,798	4,034	4,140	3,866	3,896	3,942	3,883	3,671	3,787	3,678	3,563
Ph.D.	743	761	759	760	782	798	792	778	779	719	708
Total	4,541	4,795	4,899	4,626	4,678	4,740	4,675	4,449	4,566	4,397	4,271
<b>Sub.</b>	15,977	16,402	16,803	16,825	16,858	16,618	16,152	15,363	15,229	14,898	14,944
<b>EAU</b>	522	641	518	540	565	530	541	480	494	516	476
<b>GBY</b>	230	211	235	122	229	239	218	211	137	141	154
<b>LAC</b>	572	638	619	552	641	581	580	576	613	678	658
<b>OSH</b>	1,533	1,568	1,653	1,481	1,468	1,430	1,599	1,659	1,762	1,632	1,602
<b>PKS</b>	291	157	125	111	153	201	235	171	210	172	140
<b>PLT</b>	220	226	213	236	225	233	212	230	198	181	148
<b>RVF</b>	498	509	501	419	442	478	439	384	404	344	329
<b>STP</b>	448	491	484	464	556	441	396	338	332	352	322
<b>STO</b>	543	556	615	540	558	657	509	621	668	639	586
<b>SUP</b>	508	540	596	514	449	477	513	530	379	365	357
<b>WTW</b>	1,173	1,186	1,390	1,290	1,243	1,210	1,207	1,061	1,041	1,029	1,071
<b>Sub.</b>	6,538	6,723	6,949	6,269	6,529	6,477	6,449	6,261	6,238	6,049	5,843
<b>UWS</b>	<b>22,515</b>	<b>23,125</b>	<b>23,752</b>	<b>23,094</b>	<b>23,387</b>	<b>23,095</b>	<b>22,601</b>	<b>21,624</b>	<b>21,467</b>	<b>20,947</b>	<b>20,787</b>



UW System exceeded its Fall 1999 FTE enrollment target by more than 1.0% for the first time since Fall 1991 (Table 7).

**Table 7**  
**The University of Wisconsin System**  
**Historical Profile of Percent Deviation from FTE Targets, Fall 1989 to Fall 1999**

	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
Madison	1.9	3.7	1.2	1.7	1.0	0.2	-0.9	-0.6	-0.1	-0.2	0.1%
Milwaukee	-4.6	-0.5	4.3	0.6	-0.9	-3.9	-5.1	-5.3	-2.4	0.1	2.2%
Eau Claire	1.8	1.1	-1.1	-1.7	-1.0	0.5	-1.8	1.1	1.1	2.8	0.0%
Green Bay	3.8	3.9	6.9	0.3	0.7	2.3	-1.0	2.2	2.3	3.5	0.7%
La Crosse	1.8	0.5	1.3	-3.2	0.0	0.2	0.9	3.4	2.2	2.9	2.4%
Oshkosh	-0.1	4.3	-0.7	0.4	-0.2	0.3	-0.6	-2.6	-4.5	-1.6	-1.4%
Parkside	-5.3	-5.3	0.0	0.1	-0.7	-0.3	-4.3	-9.8	-7.6	-2.6	3.8%
Platteville	3.9	1.0	4.2	1.8	-0.1	0.7	-0.4	-1.1	-2.8	-0.2	2.5%
River Falls	-0.8	-4.0	0.7	1.0	-0.7	3.0	-0.6	0.6	1.8	6.3	5.5%
Stevens Point	-0.5	-0.1	-0.2	0.1	0.9	0.3	-0.2	-0.6	0.3	0.2	0.7%
Stout	-0.6	0.7	2.7	-0.1	-1.7	-0.5	-2.2	-1.3	-0.2	2.2	2.8%
Superior	3.7	3.3	15.1	12.0	3.0	2.1	-4.6	-2.6	-2.6	0.1	2.4%
Whitewater	0.9	-0.6	-0.9	0.7	1.1	1.0	-0.3	1.3	2.7	4.3	3.9%
UW Colleges	-0.3	-4.3	0.4	0.2	-1.1	-10.7	-14.7	-20.0	-18.7	-8.0	2.1%
<b>UW System</b>	<b>0.3</b>	<b>1.0</b>	<b>1.6</b>	<b>0.6</b>	<b>0.1</b>	<b>-0.7</b>	<b>-2.3</b>	<b>-2.2</b>	<b>-1.6</b>	<b>0.5</b>	<b>1.4</b>
	EM I		Enrollment Management II				Enrollment Management III				

Four institutions met (within +/- 1.0%) their FTE enrollment targets (Table 8). These institutions are UW-Madison, UW-Eau Claire, UW-Green Bay, and UW-Stevens Point. Nine institutions exceeded their FTE enrollment targets by more than 1.0%. These institutions are UW-Milwaukee, UW-La Crosse, UW-Parkside, UW-Platteville, UW-River Falls, UW-Stout, UW-Superior, UW-Whitewater, and UW Colleges. One institution, UW-Oshkosh, fell more than 1.0% below its Fall 1999 FTE enrollment target.

**Table 8**  
**UW System Actual and Target FTE Enrollment**  
**Fall 1999**

	Fall 1999 Enrollment Target (EM III)				
	1999 Actual	1999 Target	% Difference	# Difference	Within 1.0% of Target
Madison	35,199	35,150	0.1%	49	Yes
Milwaukee	16,369	16,014	2.2%	355	No
Eau Claire	9,318	9,321	0.0%	(3)	Yes
Green Bay	4,366	4,334	0.7%	32	Yes
La Crosse	8,576	8,377	2.4%	199	No
Oshkosh	9,038	9,168	-1.4%	(130)	No
Parkside	3,529	3,399	3.8%	130	No
Platteville	4,847	4,730	2.5%	117	No
River Falls	5,193	4,922	5.5%	271	No
Stevens Point	7,749	7,697	0.7%	52	Yes
Stout	6,911	6,726	2.8%	185	No
Superior	2,176	2,126	2.4%	50	No
Whitewater	8,990	8,654	3.9%	336	No
UW Colleges	7,700	7,538	2.1%	162	No
<b>UW System</b>	<b>129,961</b>	<b>128,156</b>	<b>1.4%</b>	<b>1,805</b>	<b>No</b>

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Informational Memorandum	The New Freshman Class: Fall 1999
Vol. 00, No. 1, June 2000	New Freshman Outcomes: Retention and Graduation
Informational Memorandum	Degrees Conferred: 1998-99 Update
Informational Memorandum	Student Financial Aid: 1998-99 Update
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**Office of Policy Analysis and Research**

1534 Van Hise Hall  
1220 Linden Drive  
Madison, Wisconsin 53706-1525  
(608) 262-6441  
(608) 265-3175 Fax

e-mail: [OPAR@uwsa.edu](mailto:OPAR@uwsa.edu)

website: <http://www.uwsa.edu/opar/>



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